



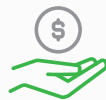
# Resource Management is a Perpetual Struggle.

Are you consistently short of resources with your team always asking for more?

## [ Let's Get Creative ]

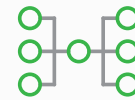
Increase the Capacity of Your Team  
with a CHESA Service Level Agreement

- **I.T. needs helping hands** in lieu of expanding headcount.
- **Creative needs training** so the team reaches the desired performance level.
- **Operations needs platform fine-tuning**, eliminating the need to add internal resources.
- **System Admins need systems monitoring** to stay proactive, not reactive.



### Ease in Budgeting

Your SLA rate is a Firm Fixed Price that you know upfront - no surprises or hidden add-ons. No need to make allowances for benefits or vacation time.

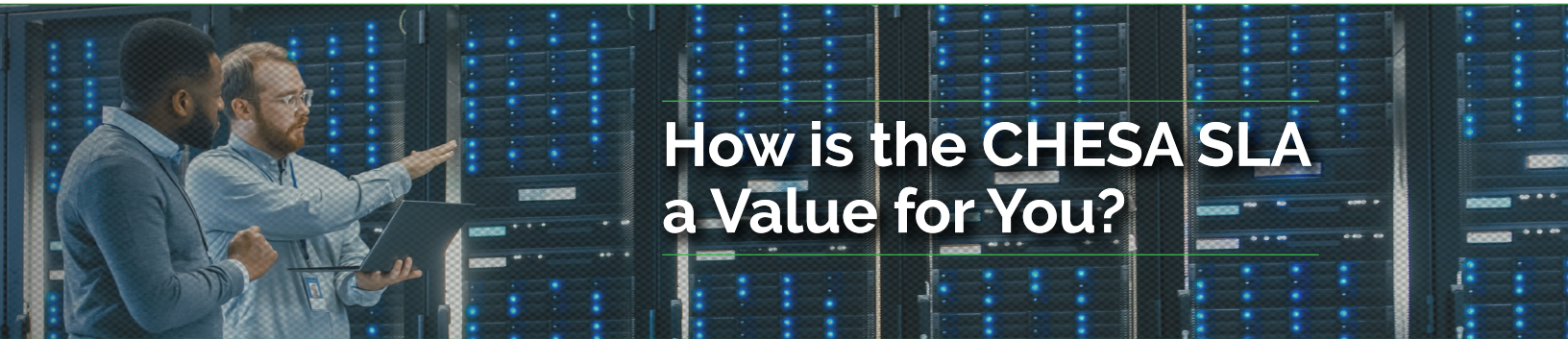


### Robustness & Redundancy

Your SLA is an entire team of dozens of industry-best engineers at your disposal, along with our monitoring platform built to supply analytics, performance, and proactive response.

CHESA doesn't call in sick or quit. CHESA doesn't go on vacation.

**CHESA is there, reliably, when you need us.**



# How is the CHESA SLA a Value for You?

With CHESA on Your Team, You Gain:



**IT Systems Engineer**

(\$120k average annual salary)



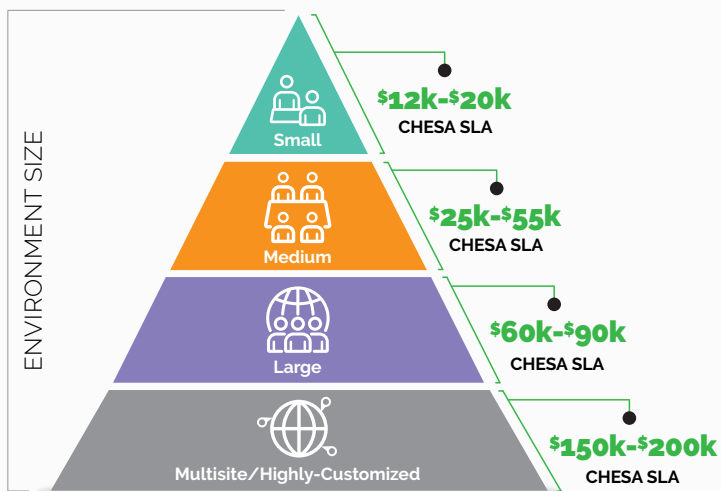
**Application Development Engineer**

(\$115k average annual salary)

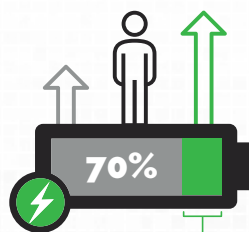


Your **Editors, Media Managers, and Producers** get a boost because they're relieved of technical responsibilities and can now focus on their core activities.

## The Cost-Savings Benefits of the CHESA SLA



NOTE: The above estimates are based on comparable environments currently managed by CHESA.



**100% CHESA**  
chesapeake systems

**EVERYONE CAN LEVEL-UP WITH CHESA**

Regardless of the Scale of Your Business, CHESA Can Fit Your Needs.

Ready to Discuss How We Can Be Your Media Technology Partners and Workflow Solutions Architects?



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