

CHESA

**Enabling creative teams.
Driving IT efficiencies.
Steadfast customer support.**

We are a nationwide media technology systems integrator covering all facets of the media life cycle.



Technology, Design, Installation, & Support

From capture through delivery, CHESA designs, builds, integrates, and supports media workflow solutions with industry-leading technologies to create highly-efficient systems that achieve our clients' business objectives.

We Know Systems

Whether you're a major news outlet, run the media room for an NFL team, oversee post production services, or fall somewhere in between—you'll find the expert digital media workflow partner you need in CHESA.



“My first initiative was getting a good shared storage solution and MAM platform into the workflow. I realized migrating to this workflow wasn't a one person job, so I called CHESA.”

- Ben Meadors

Manager of Post Production | Spotify Studios



Our Approach

Listen. Reflect. Recommend. At CHESA, we help our clients achieve success by designing, developing, and deploying robust, modern systems for their organizations. We do that by listening to our clients, understanding the challenges they face, and then proposing the right solutions. We take the time to talk our customers through the solutions, educating them on the merits of different approaches.



Our Culture

The Workflow Show. We have a company culture of lifelong learning. CHESA's podcast, *The Workflow Show*, is where we share our knowledge. Going into its ninth year, we interview industry experts, visionaries and innovators; cover all the steps in the Media Supply Chain; share tips; and offer some Workflow Therapy. This is our passion. Subscribe and listen to the show also via [Castos](#), [Spotify](#), [Stitcher](#), [iTunes](#), [Amazon](#), and [YouTube](#). Follow *The Workflow Show* on [Twitter](#).



Consulting Discovery Design

- System architecture assessment
- Workflow solution design and implementation
- Solutions for both new and legacy systems
- Automation technologies to increase efficiencies and information flow within an environment



Systems Integration

- Deployment of solutions that benefit both the organization and the users within it
- Change Management expertise
- Dedicated project manager throughout
- Admin and UserSystems Training



Service Level Agreements

- Consistent and proactive communication to keep your organization up to date with new technologies and business trends
- Remote and/or onsite support for hardware, software, and workflows
- Lower operational overhead
- No down time!



CHESA Cloud Services

- Turnkey cloud and MAM solutions
- BYO Cloud provider, with CHESA managing it for you
- Flexibility to leverage cloud workflows where most advantageous
- CHESA Hosted/managed cloud environment
- Preserve your organization's OPEX or CAPEX preferences

Contact Us Today to Discover How CHESA Can Help Your Organization

CHESA

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